

Milwaukee Valve's own Lisa Hall is the 2022 recipient of the **Terry Sherman Memorial Award**. Hall is an application engineer, and she achieved this honor with the development and execution of Milwaukee Valve's webinar program in 2021.

The award is named for Terry Sherman, who was renowned for his enthusiasm and positivity, as well as his "Valve Schools" which were directed at sales representative agencies, distribution partners, specifying engineers and installing contractors.



Milwaukee Valve's webinar program specifically targets these audiences by creating content to educate or supplement their knowledge base.

In 2021, Hall spearheaded the execution of seven "Bootcamps," five of which qualified for Continuing Education credit units from the American Society of Plumbing Engineers (ASPE). The webinars ranged in length from 30 to 60 minutes, on topics for all audiences to increase their knowledge base.

"A knowledgeable engineering, contractor and distributor base is essential to our industry," said Tom LaGuardia, Milwaukee Valve's VP for sales and marketing. "Lisa was willing to do the work required to promote the product line at the engineering and contractor communities. This training is a necessary tool for everyone in the sales chain, and was reflected in the success we

experienced in the marketplace in spite of the difficulties created by the pandemic.”

Copies of the webinars are archived at Milwaukee Valve’s website,

<https://www.milwaukeevalve.com/resources/webinar/>.

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Speaking of which...

# VALVE JARGON BOOTCAMP

Join us next [Tuesday, April 5<sup>th</sup>](#) for the Valve Jargon Bootcamp. to shed light on some of the jargon and vocabulary used with our products. The webinar will begin at 1:00 (CDT) and run for about 30 minutes, followed by a short Q&A session. A link to the registration page can be found at the [Milwaukee Valve](#) website today or by clicking [HERE](#). Registration is required for Live or On-Demand attendance.



**MILWAUKEE VALVE**

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