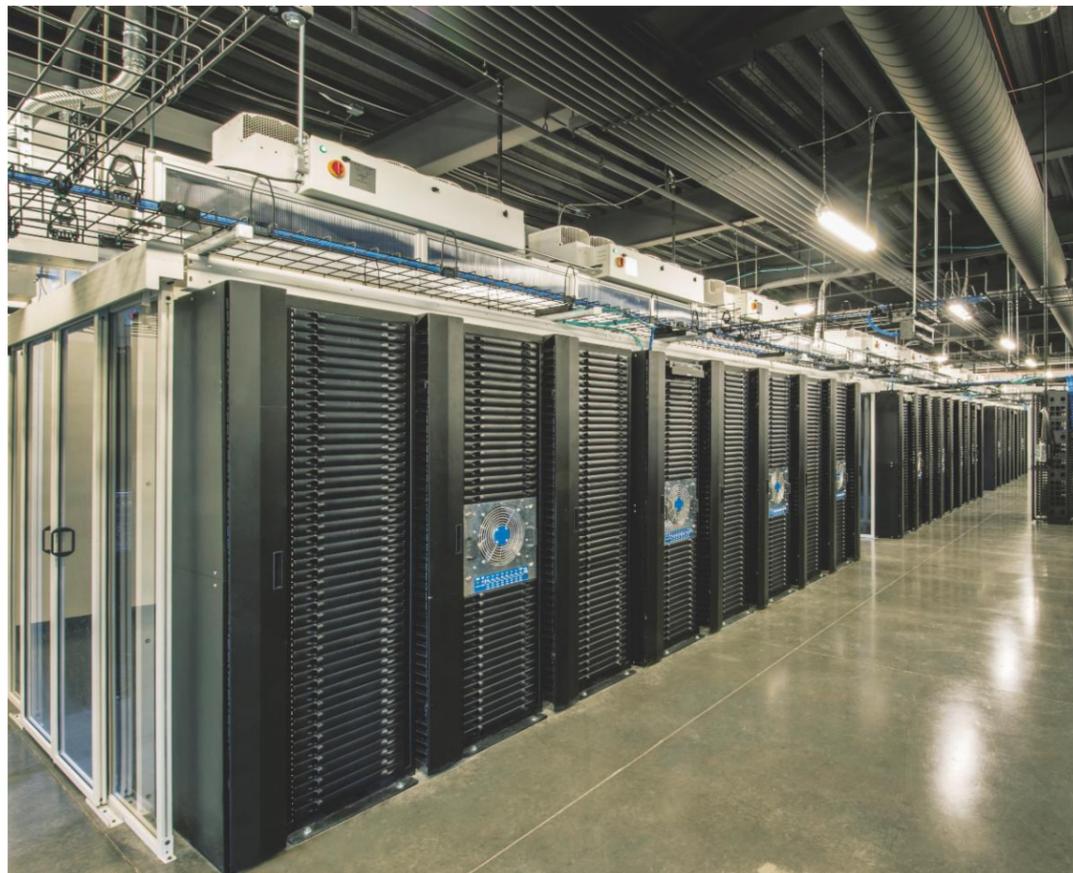


June 18, 2025

## Saving The Servers Presents Huge Opportunities

It should come as no surprise that Data Centers and related enterprises are creating huge opportunities for Milwaukee Valve and our network of sales representatives and distribution partners. The most vibrant tech segment in the US market needs heat-transfer solutions that are easily satisfied by the products and expertise of the 124-year-old valve manufacturer. But the greatest opportunities rely on assisting the designers of cooling systems with their designs and providing reliable products.



The Milwaukee Business Journal took a deeper dive into the nuances of the data center world and their impacts on Milwaukee-area businesses, due in part to the exploding growth of a Microsoft campus and a new data center in Southeast Wisconsin. The Business Journal reached out to MV Director of Marketing Bob Rudman as one of several Wisconsin-based businesses experiencing rapid expansion, in a variety of different industries. Click on the attached link to read the Business Journal's article, including Bob's analysis of MV's opportunities.

[Milwaukee Business Journal Data Centers Article](#)

### Challenges for the new realities...

- Milwaukee Valve's greatest successes come when we participate in the Specification area. Systems for Data Centers are being designed by engineering firms with excellent backgrounds in heat transfer, but lacking our expertise on valves and fluid

management. This takes a collaboration between our field sales force and the Engineer of Record (EOR) early in the process to assist with system design and reduce the opportunities for issues.

- The heat-transfer requirements of Data Centers do not begin to approach the technological capacities of our valves. Closed loop system pressures rarely exceed **125 PSIG**, and cooling media rarely exceeds temps of more than **100° F**. Of greater value is maintaining consistent lower temperatures to allow systems to operate at the highest efficiencies, something we've done for more than 100 years.

Safeguarding critical high-value property and processes is at the heart of Milwaukee Valve's mission. We design and manufacture an expansive range of reliable, high-performing valves that enhance and protect the lives of the people we serve.

Milwaukee Valve understands and meets your critical need to avoid installation failures and call-backs. More than a century of commercial construction installations and more than 60 years of service on every US Navy ship proves that we deliver on that promise. Learn more about our products and innovative solutions for data centers at [www.MilwaukeeValve.com](http://www.MilwaukeeValve.com).



**MILWAUKEE VALVE**

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